

TECHNICAL INFORMATION

PAPER

- paper format, trimmed: 230 x 297 mm + 3 mm bleed around the file
- please mind the trimmed size of 224 x 297 mm of II and III cover as a result of 7 mm wide magazine spine gluing
- screen 175 lines/inch
- image resolution: 300 dpi
- number of proofs: 1 (cromalin or other digital proof)

FILE FORMAT

- EPS-file with embedded images and typeface (not True Type) Save preferably as a ProScript with Preview.
- PDF composite file with embedded images and typefaces. Please use Weekends pdf-profiles for Distiller and In-design for making press optimized pdf's version 1.3, with automatic jpeg compression high.
- 4-colour and 2-colour must always be saved in CMYK. Cyan, magenta, yellow and black. B/W adverts must be saved in grey scale or CMYK (grater). Total Ink Limit must be 320%
- please download profiles from ECI – ISO_coated_v2.icc (www.eci.org)

PREFERRED FTP TRANSFER

url: ftp://klient:MagKL2010PL@ftp.kmag.pl/

host: ftp.kmag.pl

login: klient

hasło: MagKL2010PL

DTP CONTACT INFO: Maciej Odoj: max@kmag.pl

FORMS OF ADVERTS

formats	trimmed (width x height)	bleed (width x height)
full page	230 x 297	236 x 303
1/4	104 x 139	–
1/2 vertical	104 x 284	–
1/2 diagonal	214 x 139	–
II & III cover	224 x 297	230 x 303
spread	460 x 297	466 x 303